



**myScience.ch, The Swiss Portal for Research and Innovation**, gives an overview of science, research, universities, R&D companies and research centers in Switzerland. myScience.ch provides practical information on employment, funding and daily life as well as scientific news, the science job portal, the swiss scientific agenda and the continuing education portal for academics. It is intended for researchers, scientists, academics, and everyone interested in science.

With about 45'000 unique visitors and 150'000 page impressions per month, myScience.ch is the largest service portal for researchers and academics in Switzerland.

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myScience.ch was awarded by the magazine Anthrazit as being one the 200 best websites of Switzerland in 2009. ([www.anthrazit.org](http://www.anthrazit.org))

# Mediadata

The numbers of visitors is growing regularly and the average time on the site content is 2,5 minutes. The number of unique visitors per month is about 45'000. With a high number of page impressions per month (150'000), that makes myScience.ch being an attractive medium for advertisers and sponsors with high potentials for growth in research and innovation. The users of myScience.ch are a qualified target group: the readers have a high level of education, working in very qualified and/or leading positions.

## Features (Google Analytics)

### Site Usage Summary

- Number of unique visitors per month: **45'000**
- Number of page impressions per month: **150'000**
- Number of pages per visit: **3.26**

**Newsmails:** about 2000 per month.

### Visitors

- 45% Switzerland
- 13% Germany
- 11% France
- 4% USA
- 4% UK
- 3% Italy
- 20% Others

### Language

- 35% English
- 32% Deutsch
- 23% French
- 10% Others

**myScience Network:** [www.myscience.ch](http://www.myscience.ch) (Switzerland), [www.myscience.de](http://www.myscience.de) (Germany), [www.myscience.me.uk](http://www.myscience.me.uk) (UK), [www.myscience.us](http://www.myscience.us) (USA) and [www.myscience.cc](http://www.myscience.cc) (International)

# jobs.myScience.ch

## The Job Portal for Researchers and Academics

Posting jobs on jobs.myScience.ch is the ideal recruiting solution for corporate research, companies active in R&D, research institutions, universities and administration related to research and higher education.



### Features and Benefits

- **Targeted on** academics, scientists, researchers and specialists.
- All jobs are announced at least one week on the front pages of myScience.ch, jobs.myScience.ch and Science-jobs.ch
- Premium jobs are first shown in the search results.
- **myScience Network:** included for free on myScience International ([www.myscience.cc](http://www.myscience.cc)) and Science-jobs.ch
- **Special conditions** for myScience Germany ([www.myscience.de](http://www.myscience.de)), myScience UK ([www.myscience.me.uk](http://www.myscience.me.uk)) and myScience USA ([www.myscience.us](http://www.myscience.us)).
- **International visibility** (50% of visitors from abroad, mainly from Germany, France, USA, UK and Italy.)
- **Efficient and personalized service**
- **Partners Network:** your job adverts are also published in a broad diffusion network: CareerJet.ch, OptionCarriere.ch, Jobrapido.ch/de/com, Indeed.ch/com, SimplyHired.com and Trovit.ch. You have therefore the benefit of several adverts for the price of one advert. Your adverts are also displayed on BioValley.ch, the life sciences network of Basel region.
- **Search engines:** pages of myScience.ch are very good ranked by search engines like Google or Yahoo.
- **Payment:** invoice, credit card or PayPal.
- **Admin Tool:** you can also manage your ads by yourself. Register and post your job offers with the admin system. Register here: <http://www.myscience.ch/register>.

## Prices of Job Advertisements

Number of Job Offers	Price for one Job Offer (up to 30 days)	Price for one Premium Job Offer* (up to 40 days)	Discount
1	480 CHF (322 €)	580 CHF (387 €)	
2	432 CHF	522 CHF	10%
5	384 CHF	464 CHF	20%
10	336 CHF	406 CHF	30%

\* posted and verified by our team.

- Company logo (+100.- CHF once) (free from 5 adverts)
- Additional advert in myScience Germany or myScience USA: +100 CHF for one additional advert, +150 CHF for the two additional adverts. (Option currently only available with Premium Jobs)

## Conditions

- Validity of credits: one year
- Free: advertisement of student jobs and diploma works.
- Special conditions for PhD positions: 280.- CHF for 30 days online

## Contact us for more information:

- by email contact [a] myscience.ch
- by phone: +41 (0)31 371 3007
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**More on [www.jobs.myscience.ch](http://www.jobs.myscience.ch)**

# edu.myScience.ch

## Continuing Education Portal for Researchers and Academics

Publishing continuing education programs on edu.myScience.ch is an ideal solution for universities and universities of applied science to promote their teaching activities.



### Features and Benefits

- **Targeted on** academics, scientists, researchers and specialists.
- Premium programs are first shown in the results.
- **myScience Network**: included for free on Continuing-education.ch.
- **Special conditions** for longer publications.
- **International visibility** (50% of visitors from abroad, mainly from Germany, France, USA, UK and Italy.)
- **Efficient and personalized service**
- **Search engines**: pages of myScience.ch are very good ranked by search engines like Google or Yahoo.
- **Payment**: invoice.
- **Admin Tool**: if needed, you can also manage your programs by yourself with the online admin system.

## Prices of Continuing Education Programs

Number of programs	Price for one Program* (one year)	Discount
1	700 CHF	
2 to 4	630 CHF	10%
5 to 9	595 CHF	20%
10	560 CHF	30%

\* posted and verified by our team.

Note: There are large discounts for publications during several years.

### Conditions

- Validity: one year
- For publications during several years, the payment are done each year. Please contact us.
- Company logo and layout is included.

### Contact us for more information:

- by email [contact \[a\] myscience.ch](mailto:contact@myscience.ch)
- by phone: +41 (0)31 371 3007
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More on [www.edu.myscience.ch](http://www.edu.myscience.ch)

# events.myScience.ch

## The Scientific Agenda

Posting events, seminars, conferences or lectures on myScience.ch is the ideal solution to advertise your events in a broad scientific and academic community.

### Feature and Benefits (premium advert)

- Events first displayed when searching jobs.
- International visibility (50% of visitors from abroad)
- Targeted advertising on academics.
- Very good ranking search engines like Google.
- Admin Tool: you can manage your events by yourself.  
Register and post your events with the administration system. Register here: <http://www.myscience.ch/register>.
- Individual services and personal advice: we check all new entries.
- Price: starting from 336.- CHF
- Your premium events are displayed on the **all pages** of myScience.ch during two weeks at least (about **20'000 visitors** for about 62'500 page impressions).

### Overview of Credits for events.myScience.ch

Number of Events	Price per Premium Event (per advert and month)	Discount
1	480 CHF	
2	432 CHF	10%
5	384 CHF	20%
10	336 CHF	30%

- +50 CHF if posted by us.
- **Payment:** invoice, credit card or PayPal.

Contact us for more information:

contact [a] [myscience.ch](mailto:myscience.ch) or +41 (0)31 371 3007

**More on [www.events.myscience.ch](http://www.events.myscience.ch)**

# innovation.myScience.ch

## High Visibility for R&D Companies and Research Centers

innovation.myscience.ch addresses to research centers, R&D company with strong innovation and research activities or start-ups. You want to make the products and activities of your institution more visible on the Web for your potential clients, investors or employees.

myScience.ch offers you the possibility to create promotion pages with low costs and high visibility in the scientific and innovation communities.



### Features

- Up to 10 Web pages (including text, images, contact formulars, registration forms, ...).
- Web address `myscience.ch/my_name`.
- Setup of logo and banner by us.
- Jobs and events of your company on myScience.ch will be automatically listed on your company page.
- Account for self-editing Web pages.

### Price and Conditions

**390 CHF** for 5 years, 624 CHF for 4 years, 546 CHF for 3 years, 780.- CHF for one year

The setup of Web pages is free. (This includes corrections of typo mistakes and links.). Images and texts are given by the company.

### Your Advantages

- Present on the most visited scientific portal in Switzerland.
- By using optimization techniques, your Web pages will have high visibility in search engines like Google. You don't have to care about search engine optimization, we do it for you.
- You do not have to care about any technical detail.
- Personalized premium services.

# phd.myScience.ch

## The PhD Portal for Switzerland

Posting PhD programs on phd.myScience.ch is the solution for research centers and universities to improve the visibility of their research activities among students and researchers.

- Targeted on academics, students and researchers.
- Our partners: your programs are also indexed in general job portals CareerJet.ch, and Jobrapido.ch. The programs are published on and Science-jobs.ch and BioValley.ch, the life sciences network of Basel region as well.
- myScience Network: announce on myScience International (myScience.cc) and science-jobs.ch. Special conditions for myScience Germany, myScience UK and myScience USA.
- International visibility (55% of visitors from abroad, mainly from Germany, France, UK, USA.)
- Search engines: pages of myScience.ch are very good ranked by search engines like Google.
- Individual services and personal advice. We can post your programs directly from an existing Web page or from a document (PDF, Word, Email, etc).

### Prices

Number of programs	Price for one Program online one year*	Discount
1	480 CHF (322 €)	
2	432 CHF	10%
5	384 CHF	20%
10	336 CHF	30%

### Contact us for more information:

- by email [contact \[a\] myscience.ch](mailto:contact@myscience.ch)
- by phone: +41 (0)31 371 3007

\*if posted online by the client. +50.- CHF per program if posted by us (once